

GlobalData Retail has updated its strategic report for DIY at a significantly reduced cost for BHETA members.

Global Data supports strategic planning and helps to evaluate 3 key areas:

	The Market	(size and growth)	
Γ	<u>Retailer</u>	(market shares and strategies)	
Γ	<u>Consumer</u>	(purchasing behaviour and insights)	

DIY and Gardening content includes:

- **Light-Side DIY** Adhesives, Tapes, Fixings, Jointing, Fillers, Maintenance chemicals, Switches & sockets, Electrical accessories
- **Decorative DIY** Paint, Wallpaper, Tiles, Paint tools & accessories, Mouldings, Wood care, Abrasives, Decorative chemicals
- Heavy-Side DIY Plaster & Plasterboard, Materials, Radiators & Plumbing, Roofing & Guttering, Cladding & Damp proofing, Doors & Windows
- DIY & Gardening Sector Report 2017-2022
- E-Retail in the UK (DIY, HOME & GARDENING)



Magda Covino

Magda.Covino@globaldata.com

Tel: 020 7832 4338 Mob: 07961826411

Website: https://www.globaldata.com/retail