

Housewares

Sector value worth £2.61 bn (was £2.60 bn)

The **barware** category comes out very positively and has managed a steady growth, up 8.8% on the original index. This is to be expected with consumers reaching for the cocktail shakers & ice buckets as the UK continues to enjoy the great weather & World Cup fever hit the nation.

In the **outdoor & seasonal** category, the lunchboxes & thermoflasks subsector has driven this performance with growth of circa. 12%. The other part of this category; rugs/runners & doormats also improved but at a much lesser rate of approximately 1%.

Pots (+3.4%) and pans (+3.2%) have driven the performance of the **cookware & bakeware** category. This is due to a new brand entering the market in the last 12 months.



Barware
+8.8%



General cleaning
+3.6%



Bathroom accessories
-1.1%



Kitchen accessories
-0.4%



Cookware and bakeware
+2.9%



Laundry care
+1.1%



Food preparation
+0.9%



Outdoor and seasonal
+2.8%



Storage
+3.1%



Tabletop
+1.3%

Small electricals

Sector value worth £1.30 bn (was £1.29 bn)

The **small electrical & air treatment** sector only saw a minimal value increase and when focussing on air treatment (air conditioners, air humidifiers, electric cooling fans and electric heaters and fans) we saw an index score growth of 0.9%, whilst small electrical was up 1.6%.



Small electrical
+1.6%



Air treatment
+0.9%

DIY

Sector value worth £10.72 bn (was £10.69 bn)

The **wall and floor coverings** sector dropped 1.7% versus its original index position and is an area which no doubt has been impacted by consumers being lured into their gardens for entertaining & to carry out exterior improvements.

However, there is a stark contrast seen within **workwear, safetywear & protective clothing** which includes goggles, gloves & boiler suits, where a sizeable improvement of +4.6% was recorded when compared to the base of Jan–Dec 2017. Consumers will no doubt have taken advantage of the good weather and have been working on projects in the home & garden.



Building
+0.6%



Hardware
+1.3%



Decorating, paints and adhesives
-0.4%



Safety and security
-3.7%



Electrical
+1.9%



Tools
+1.8%



Plumbing
+2.2%



Wall and floor covering
-1.7%



Wood
+0.2%



Workwear, safetywear and protective clothing
+4.6%

Garden

Sector value worth £1.11 bn (was £1.04 bn)

The largest growth comes, unsurprisingly from the **garden** sector. This performance is very impressive with a 5.8 index point swing seen from the last report and up 2.2 points from the original benchmark (Jan 17–Dec 17).



+2.2%

Source: GfK POS sales value index, all data in sales value increase or decrease. Showing a rolling moving annual total compared to the original benchmark (Jan 17–Dec 17).