

Another new initiative

BHETA TRAINING

A first class training and development package at first class prices

We are pleased to announce the launch of another new BHETA initiative: “BHETA TRAINING” in partnership with Phoenix training and Development – a London based training specialist with a number of high profile blue chip clients. BHETA members will receive active, solution-centred training packages supported by unparalleled personal service and ongoing development at specially negotiated rates.

We are focusing initially on 4 courses:-

- **ESSENTIAL MANAGEMENT SKILLS** - for those new to Management or lacking in prior management training
- **SALES ESSENTIALS** – for those new to sales or lacking in prior sales training
- **INSPIRATIONAL LEADERSHIP** – for experienced Managers
- **NEGOTIATION SKILLS** – for anyone involved in negotiation

The content for each course is attached and the courses can be run here in Federation House in Birmingham. All the courses are one day and are limited to 6-8 participants to ensure that they are specific and focused to individual requirements. The cost per person is just £300 + vat which includes pre-course discussions with each participant and their line manager, course notes, lunch and post course follow-up/support. This is a brilliant package and any interested parties should contact us at either:-

Telephone: 0121 237 1130

E-Mail: info@bheta.co.uk

Or follow the link from the “Member Zone” on www.bheta.co.uk