

BHETA™



The Best of British Take a closer look

Brought to you by The British Home
Enhancement Trade Association



BHETA is the leading UK trade association for manufacturers, suppliers, and distributors in the home enhancement market, including home improvement (DIY), garden, housewares, and small electricals.

In good company

BHETA has over 320 members supplying over 825 brands, representing £11 billion at retail and 15,000 employees. BHETA represents the views, products, and services of the majority of businesses in the UK home enhancement market.

To give it its full title, the British Home Enhancement Trade Association brings together manufacturers and suppliers to drive export growth in the UK and create unique importing and trading opportunities for retailers across the world.

Find out how we can help you move your business forward and search for new products, brands and suppliers.



Home improvement (DIY)



Housewares



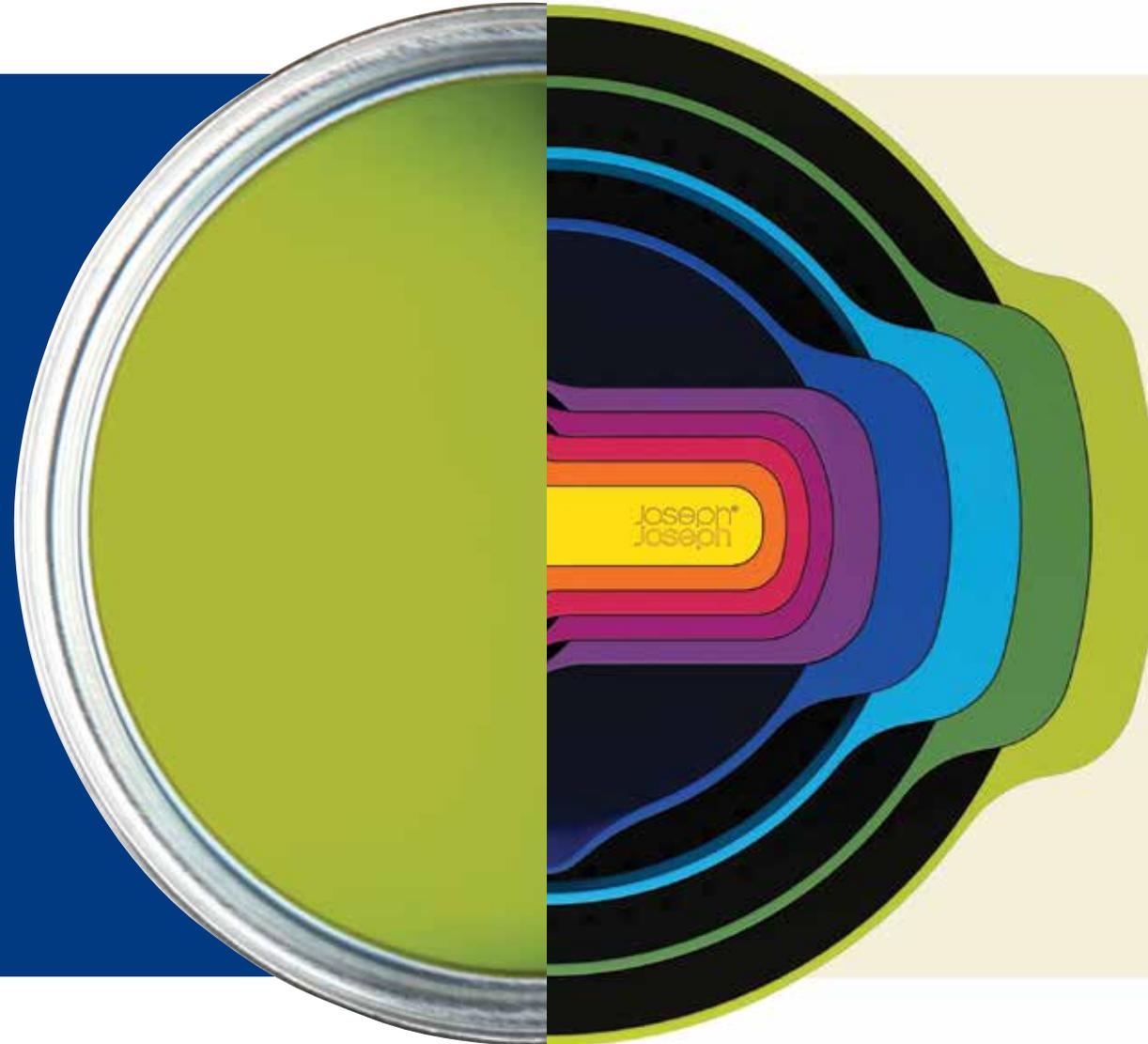
Garden



Small electricals

Home improvement (DIY)

Home improvement (DIY) BHETA members can cover renovation, self-build, decoration, craft, recycling, and accessorising. There are 125 different suppliers within BHETA offering every kind of tool, consumable and safety product as well as a wide range of expertise. There are ranges to appeal to every kind of buyer from multiples, variety stores, independent hardware stores, builders, and other specialist merchants to professional tradespeople.



Housewares

There are 170 housewares suppliers within BHETA, all with amazing on trend products to explore. Ranging from tabletop, textiles, glass and barware to cookware, bakeware, kitchen innovations and unique giftware, there are ideas and inspirations here for buyers from multiples, department stores, independent cookshops, garden centres, variety stores and gifting. BHETA is one of the prime movers behind the Exclusively Housewares exhibition which takes place in June each year at London's Business Design Centre.

Gardening

There are 50 different garden suppliers who are members of BHETA. Products include tools and consumables and will appeal to multiples, variety stores, independent hardware stores, garden centres and nurseries, builders' merchants, landscapers, and other professionals within the garden trade.



Small electricals

BHETA can introduce you to 57 different suppliers of small domestic electrical products covering kitchen, laundry, and personal care. Buyers from multiples, department stores, independent cookshops, variety stores, garden centres and gifting will all find products to inspire customers and differentiate their stores. BHETA is one of the prime movers behind the Exclusively Electrical exhibition which takes place in June each year at London's Business Design Centre.

Driving sales and profits and making your business grow

BHETA can help you source a fantastic selection of UK products, which will have customers flocking into your stores – both bricks and mortar and online. Covering home improvement (DIY), housewares, garden, and small electricals, BHETA can inspire you with product, provide you with all the information you need to make brilliant buying decisions and put you in touch with suppliers in real time. Visit www.bheta.co.uk for all the details and data – and while you are there visit the BHETA Retailer Zone and find all the products, brands, and suppliers.



BHETA Retailer Zone

Visit www.bheta.co.uk/retailer-zone and discover a comprehensive product, brand and supplier directory aimed at overseas retail buyers such as you. Called the Retailer Zone and featuring information from all suppliers who are BHETA members across the home enhancement, home improvement and garden sectors, the directory provides a real-time search function – by product category, by brand and by supplier.

It's a fantastic tool for importers, enabling retail buying teams to find not only practical product and supply details, but real inspiration for future listings from laptop, tablet, or phone.



-  [Search for suppliers](#)
-  [Search for product categories](#)
-  [Search for brands](#)
-  [Search for UK suppliers](#)



For more information about BHETA and how we can help, please call BHETA Member Services on +44 121 237 1130, email info@bheta.co.uk, or visit www.bheta.co.uk

The logo for BHETA, featuring the letters 'BHETA' in a bold, yellow, sans-serif font with a small trademark symbol (TM) to the upper right. The logo is set against a dark blue rectangular background.

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BHETA supports the Rainy Day Trust as the industry charity

